

# Superior Koi

## Has Superior Wintertime Solutions

*Bob and Barry Akins of Superior Koi, located within Concord Feed in Concord, California are among the most educated and skilled Koi experts in Northern California. They can advise you on everything you'll need to know about Koi – from designing and building your very own Koi pond all the way to how to feed and care for your fish. They can get beginners up and running quickly while they're also adept at providing expert advice for serious Koi collectors.*

### Keep Your Koi Happy During the Colder Months

Jim Boyle, owner of James F. Boyle Construction in Martinez, California, is an independent contractor who specializes in building Koi ponds. He's been working with Superior Koi since the beginning, and says they really know their stuff when it comes to Koi. "The guys at Superior are really knowledgeable. They're really into it. They're up front, great to work with and don't have an agenda. They won't sell you what you don't need and they have a great inventory." Boyle claims.

### The Experts Say: "Keep it Clean for a Superior Koi Pond."

Boyle cites many of the major mistakes people make with their Koi ponds during the colder winter months. "There's a lot of over-feeding. You have to watch that. The fish need a lot less when it starts getting cold," Boyle said. "Another problem owners run into is that they don't keep the pond clean during the winter. A lot of leaves can get into your pond during the fall and winter, so you have to do your housekeeping. The leaves end up de-composing, which creates bacteria and will lead to problems down the road like sick fish and algae blooms when it gets warmer."

### Superior Food Helps Superior Koi Grow

Hikari, a leading manufacturer of Koi food, offers some additional tips on keeping your Koi happy and healthy during the winter:

- Always control the amount fed so there is no leftover food. If you find leftovers, remove them immediately to avoid water quality problems.
- For new environments, reduce the feeding amount until your filtration system has completely cycled and developed adequate bacteria levels.
- If something unusual happens (a sudden water temperature change, unstable water quality) stop feeding completely or reduce the amount fed until the condition is corrected.

### Winter Specials

And during the entire month of November, all Hikari Koi food products are 20% off for Koi Club members only. Simply present your membership card at the time of purchase, and walk away with the discount.



Superior Koi also has some new Japanese Koi on sale. These 10" to 14" beauties usually sell for \$400, but are now on sale for \$150. We also have 350 new 4" to 5" Koi in stock, on sale at \$25 or five for \$100. (Some restrictions apply). Remember: ALL Koi from Superior are quarantined to prevent diseases and infections caused by parasites.

**Be sure to visit us on December 3rd for our  
20% off sale on all Koi, and Koi products.**



**For all the right answers, the place to go is  
Superior Koi, located within Concord Feed at  
228 Hookston Road, Pleasant Hill, CA  
(925) 940-1200**